



E-Commerce Agency Program

For Educational Institutes



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1. PROGRAM OVERVIEW

- What it is all about?

IIEC Agency program is a first of its kind training partnership and e-commerce project management service where a third party training institute or corporate house can operate an agency of IIEC for training candidates as well as offering various services related to e-commerce project management. The third party training institute which is to be termed as IIEC Agency shall get paid from IIEC for the services offered by the organization and its team.

2. ABOUT INDIAN INSTITUTE OF ECOMMERCE

- Who are we?

E-Commerce is the fastest growing sector now and there is a huge work force demand in the E-Commerce Industry, companies like Flipkart, Amazon, Snapdeal etc. Over 2 Lac Small and big E-Commerce businesses are currently running only in India. Due to low investments condition and hardly any infrastructure in place for most startups, several businesses are venturing into E-Commerce.

IIEC Institute is a Non Profit Educational Trust Registered in Bangalore, India. IIEC offers practical Courses on E-Commerce Business skill development. IIEC Institute supports and work with rural and underprivileged students to make them self-sustained by practically teaching them " E-Commerce Business Skills" with our E-Learning Platform so they can have more opportunities to work in the emerging E-Commerce Industry or start their own online (E-Commerce) Business and support India's economy.

IIEC Institute has trained thousands Students all across India with the help of its E-Learning LMS Platform, Social awareness of our institute is done by the following Partner Organizations:

Our Vision: Creating Digital Startups for Digital India. Building identity & empowering our nation's economy with E-Commerce E-Commerce development.

Our Mission: We will create 50,000 E-Commerces and Employable work force for Indian E-Commerce Industry by 2020, we are working on our core objective "Empower & Self Sustain rural Indians, youth & especially woman" by making them E-Commerce Startups or ECommerce Business Experts.

3. What are the steps to partner with IIEC?

Step 1: You apply for an agency by sending us an email to rg.paban@iiec.edu.in with your organization profile and with the subject “Application for IIEC Agency Program”

Step 2: You will get a call or an email from the team, where you need to submit your organization profile.

Step 3: After getting your organization profile, IIEC team shall send you the copy of agreement as well as payout structure of the concept.

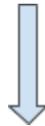
Step 4: You need to pay the agency fee to IIEC through NEFT/RTGS and send the scanned copy of the agreement to franchise@iiec.edu.in and courier the hard copy of the agreement to Indian Institute of E-Commerce, 15th Floor, Eros Corporate Tower, Nehru Place, New Delhi, 110019, India.

Step 5: You need to inform IIEC about the preferred date of training.

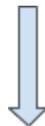
Step 6: Once the training has been completed, you can operate your agency and offer various trainings and e-commerce management services to various clients like Amazon, Paytm, etc. and get paid by IIEC on monthly basis.

4. Workflow of the concept:

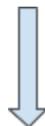
You Get An Agency



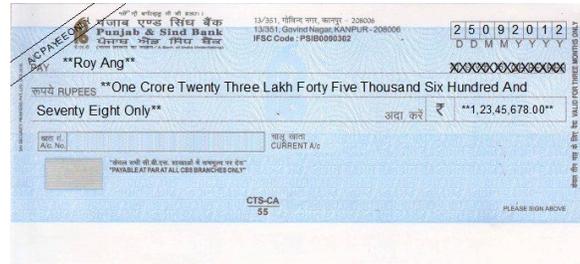
You enrol students /agents



IIEC Trains the students /agents



Students/Agents Registers the Sellers on Amazon



The above images is only for illustration purpose

You get paid from IIEC for the services you offer



You distribute the income to the candidates according to their performances.

5. Earning Structure:

No of Student s	No of vendors /Month	No of product s / Seller	Income / Seller Slab Wise	Your Income Per Month	Income Share % With Student s	Income / Student Per Month	Your Total Profit Per Month
10	10	15	1500	1.5 Lacs	70	10.5 k	45k
25	10	15	1750	4.375 Lacs	70	12.25 k	1.3125 Lacs
50	10	15	1750	8.75 Lacs	70	12.25 k	2.625 Lacs
75	10	15	1750	13.125 Lacs	70	12.25 k	3.3975 Lacs
100	10	15	1750	17.5 Lacs	70	12.25 k	5.25 Lacs
200	10	15	1750	35 Lacs	75	13.125 k	8.75 Lacs
500	10	15	1750	87.5 Lacs	75	13.125 k	21.875 Lacs
1000	10	15	1750	1.75 crores	80	14 k	35 Lacs
5000	10	15	1750	8.75 crores	80	14 k	1.75 crores

Explanation of the above table:

Situation 1: If you can enrol 10 students / agents under your agency, if each student or agent registers 10 sellers at Amazon (free of cost) with minimum 15 products; your total income will be Rs 1.5 Lacs from which if you share 70% of the income with your students/agents each of them will get Rs 10,500 and you shall get Rs 45,000.

Situation 2: If you can enrol 25 students / agents under your agency, if each student or agent registers 10 sellers at Amazon (free of cost) with minimum 15 products; your total income will be Rs 4.375 Lacs from which if you share 70% of the income with your students/agents each of them will get Rs 12,250 and you shall get Rs 1,31,250.

Situation 3: If you can enrol 100 students / agents under your agency, if each student or agent registers 10 sellers at Amazon (free of cost) with minimum 15 products; your total income will be Rs 17.5 Lacs from which if you share 70% of the income with your students/agents each of them will get Rs 12,250 and you shall get Rs 5.25 Lacs.

Situation 3: If you can enrol 200 students / agents under your agency, if each student or agent registers 10 sellers at Amazon (free of cost) with minimum 15 products; your total income will be Rs 35 Lacs from

which if you share 75% of the income with your students/agents each of them will get Rs 13,125 and you shall get Rs 8.75 Lacs.

Situation 4: If you can enrol 1000 students / agents under your agency, if each student or agent registers 10 sellers at Amazon (free of cost) with minimum 15 products; your total income will be Rs 1.75 Crores from which if you share 80% of the income with your students/agents each of them will get Rs 14,000 and you shall get Rs 35 Lacs.

7. USPs OF OUR AGENCY PROGRAM

- What the factors that determines the success of this program?

Factor 1 : The Problem of Unemployment is really really serious in India

Factor 2: This is a free course, any individual can get trained without paying a single penny.

Factor 3: Those who gets trained, directly gets placed under your agency network and earn money from the same month onwards.

Factor 4: Very short time training -basically 2-3 days.

Factor 5: Your agents can work both full time and part time.

Factor 6: Target group of your agents can be a student, a working individual, retired person, housewives, etc

Factor 7: You are helping the society to eradicate the problem of unemployment!!!

Now Tell Us - How much Income Do You Want to Make Per Month?

And We Shall Tell You How Easy it is!

Is it Rs 40,000 to Rs 50,000 per month?

All you need to do is partnership with us, **enrol 10** students and monitor them continuously!

Is it Rs 1 lacs per month?

All you need to do is partnership with us, **enrol 25** students and monitor them continuously!

Is it Rs 5 lacs per month?

All you need to do is partnership with us, **enrol 100** students and monitor them continuously!

Partnership With Indian Institute of Ecommerce today!

Call +91 - 7002 484 119

Email: rg.paban@iiec.edu.in

THANK YOU!
